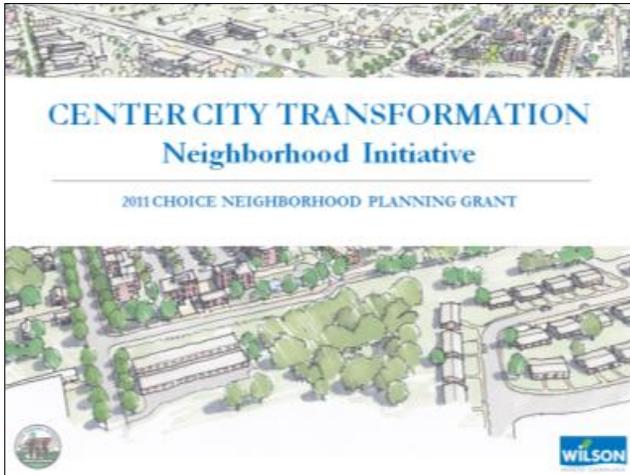
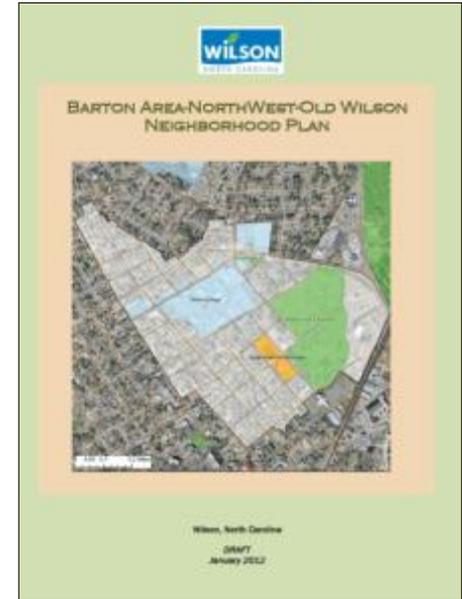


2030 Comprehensive Plan Progress Report - 2012



Prepared by City of Wilson
Planning and Development Services

2030 Comprehensive Plan Progress Report – 2012

It is my pleasure to provide you with your first formal update since adoption of the 2030 Comprehensive Plan in April 2010. Soon after adoption, departments and agencies across Wilson began implementing plan recommendations. I think you will see in this report that much progress has been made in two years.

Here are a few highlights:

- **First Neighborhood Plan** – The first comprehensive neighborhood plan was adopted March 2012 for the area around Barton College including both the Old Wilson and a portion of the Northwest neighborhoods. City departments, Barton College, Preservation of Wilson and the neighborhood associations have already begun work on implementing the recommendations of this plan.
- **Unified Development Ordinance** – The project is approximately 75% completed. Draft chapters are being readied for public release and comment this summer. The final product will reduce approval time for projects by reducing the number of board hearings required, reduces the number of zoning districts, adds graphics and tables to ease interpretation, and folds all city development regulations into one comprehensive code.
- **Center City Neighborhood Revitalization** - The Wilson Housing Authority and the City of Wilson partnered to apply for the Choice Neighborhood Initiative grant. The grant program has awarded \$200,000 toward the revitalization planning effort. Preliminary work has begun to establish the ground work for this transformational plan that will further continue the revitalization work along the Highway 301 Corridor and the neighborhoods between Highway 301 and downtown.
- **One Way Street Removal** - Public Services has partnered with NCDOT to re-establish two-way traffic on Raleigh Road and ACC Drive that includes the establishment of a round-a-bout in the Gold Park area.
- **Downtown Revitalization** – Wilson Downtown Development Corporation, Wilson Downtown Properties, and the Whirligig Park Board have been diligently implementing their vision for the Whirligig Park and finding a private investor for the High Dollar Warehouse. The Whirligig Park has raised over \$2 million to date. A traffic study is

also being initiated between NCDOT and the City to determine ways to improve traffic flow and improve pedestrian safety in downtown and surrounding neighborhoods.

- **City of Trees** – A more formal Urban Forestry Program is being established and a grant secured to inventory trees, establish an Education Forest on flood buyout property and to ensure that our beloved tree canopy in the center city continues.
- **Establish a Brownfield Program** - Wilson has now secured two Brownfield assessment grants for a total of \$400,000. Funding is used to help remove blight and assist private developers to reuse potentially contaminated property.
- **Reduce Congestion at Raleigh Road and Forrest Hills Road Intersection** – NCDOT, Public Services, and private developers are partnering on the Westwood Drive and Wolftrap Drive Extensions. Improvements are under construction.

These are just a few highlights for projects that are in some stage of implementation since your adoption of the comprehensive plan. I hope you will agree that the hard work of citizen participants, the boards and commissions you establish, non-profits and Wilson staff is paying off. While there is much work to be done, they have gotten off to a great start. As the economy begins to turn the corner, Wilson is going to be in an excellent position to attract quality new growth to our community.

Respectfully yours,

Rodger H. Lentz, AICP
Planning and Development Services Director

Implementation Action	Timeline	Entity Responsible	Status - 2012
Top Priority Implementation Actions			
1. Work with Wilson County to establish a tiered growth system	Initiate within one year	Planning and Development Services, Fire/Rescue Services, Police, Public Service, and Wilson Energy	As City policy, we use this idea of tiered growth in discussions with prospective developers. However, there is not a formal policy/system. The development pressure has been low and so this has not become a high priority item.
2. Amend Wilson's Land Development Ordinances	Initiate within one year	Planning and Development Services, with TRC Departments	In progress. As of March 2012, approximately 75% completed, with adoption expected late Summer.
3. Establish a neighborhood planning and implementation process	Initiate within two years	Planning and Development Services, Human Relations Office, Police Department	The first neighborhood plan was completed and adopted by City Council on March 15, 2012. The City is partnering with the Housing Authority to implement the Choice Neighborhood Initiative Planning Grant, which will create a neighborhood plan for the area between the railroad tracks and Highway 301.
4. Support and facilitate center city catalyst projects such as the Villages of Center City	Initiate within one year	Planning and Development Services, Community Development, Downtown Development Corporation, Public Services	This is being implemented through partnership with the Housing Authority on the Choice Neighborhoods Initiative Grant (received 2012). Another way we are implementing this is through the Whirligig Park project downtown. Finally, the Brownfields Program seeks to incent redevelopment at abandoned or underused commercial/industrial sites in the center city.
5. Establish a vacant properties initiative	Initiate within two years	Planning and Development Services, Community Development	The City is working on this and has been holding conversations with the Wilson County tax office, Preservation of Wilson, Housing Authority, and is planning on engaging Habitat for Humanity. The City is currently researching legislation to create a community land bank (a tool used by other states).

Implementation Action	Timeline	Entity Responsible	Status - 2012
6. Redesign streetscape improvements to Highway 301	Initiate within two years	Planning and Development Services	Redesign of Highway 301 is the number one priority request given by the City to NCDOT. The City will wait to hear that NCDOT is planning improvements before doing the design. It is listed as a TIP request and is included in the Comprehensive Transportation Plan update (adopted 2011).
7. Implement elements of Barton College's Master Plan that relate to the City's area of responsibility	Initiate within two years	Barton College, Planning and Development Services	Ongoing. Currently, NCDOT is converting the two-way streets at ACC Drive and Raleigh Road Parkway to two-way streets and constructing a roundabout. The City is partnering to make associated changes to infrastructure.
8. Promote green workforce development initiatives and work with Wilson Community College to implement elements of its master plan that relate to the City's area of responsibility	Initiate within two years	Wilson Community College, Wilson County, Planning and Development Services, Economic Development Council	WCC has done much to "green" their campus. The City has not done much in this area. One opportunity is for the college to utilize the existing abandoned industrial buildings across the street on Herring Avenue, but lack of funding has prevented such ventures.
9. Establish sustainable performance standards and develop an energy conservation strategy	Initiate within two years	City administration with assistance from relevant City departments	Has not occurred.
10. Conduct a feasibility study for a downtown civic center	Initiate within four years	Downtown Development Corporation and Wilson Visitors Bureau	Has not occurred.

Implementation Action	Timeline	Entity Responsible	Status - 2012
11. Promote revitalization of Downtown	Initiate within two years	Downtown Development Corporation, Planning and Development Services	The development of the Whirligig Park will be a catalyst project for downtown Wilson. Wilson Downtown Development Corporation and Downtown Properties has recently gone through a visioning/mission statement exercise to guide their efforts. Downtown Design Guidelines will be part of the new Unified Development Ordinance. Inspectors are getting trained in the NC Rehabilitation Code. Downtown has been working on green building techniques. A Wednesday downtown farmer's market has been established. A vacant window beautification program is being created for Goldsboro Street. RFPs have been sent out for development of the Hi-Dollar Warehouse, with \$200,000 in incentives. A transportation study is being initiated downtown to examine one-way streets and the possibility of creating a closed loop system for the traffic lights. Bike racks have been added to many downtown locations.
12. Develop a formal agreement with Wilson County Schools	Initiate within two years	City administration with assistance from Planning and Development Services	Has not occurred.

Implementation Action	Timeline	Entity Responsible	Status - 2012
Secondary Implementation Actions			
Managed Growth			
1. Maintain an up-to-date geographic information system dataset of existing land uses and vacant structures in Wilson. Periodically compare this data to data on new development and redevelopment and identify trends in aging corridors requiring reinvestment focus.	Ongoing	Planning and Development Services and Information Technology Services	Ongoing.
2. Ensure that City departments share information regarding proposed developments that will require expansion of public safety services. Assess the ability of proposed developments to meet Comprehensive Plan goals and policies and compare it against the Future Land Use Map. Ensure that existing facilities and service capacity can adequately serve new and existing demands for service. Mitigate any potential impacts that might decrease levels of service.	Ongoing	Fire/Rescue, Police, Public Services, Planning and Development Services	Ongoing.
3. The City shall set a schedule for regular review of the primary growth areas to ensure that adequate land is available for forecasted development.	Short Term	Planning and Development Services	Not relevant at this time due to slow growth.
4. Monitor the balance of tax revenues and public infrastructure costs over time and compare with development approvals to identify trends. Seek strategies to maintain a fiscal balance.	Short Term	Planning and Development Services	Has not occurred.
5. In collaboration with the North Carolina Department of Transportation and Wilson County, adopt and implement a new Wilson Comprehensive Transportation Plan.	Short Term	Public Services and Planning and Development Services	The Wilson Comprehensive Transportation Plan was adopted in 2011.

Implementation Action	Timeline	Entity Responsible	Status - 2012
6. Develop a fiscal model to analyze development proposals and any positive or negative impacts development has on municipal budgets.	Medium Term	Planning and Development Services and Finance	Has not occurred.
Center City Initiatives			
7. Develop and adopt a Commercial Maintenance Building Code and actively enforce it.	Short Term	Planning and Development Services and Downtown Development Corporation	Code has been adopted and is being enforced.
8. As opportunities arise, replace holly trees with a more appropriate species in the Main Street District.	Ongoing	Parks and Recreation and Public Services	Has not occurred. The City is establishing an Urban Forestry Program, however, which will create opportunities to address this recommendation.
9. Continuing the partnership with Wilson Downtown Properties and Wilson Downtown Development Corporation, the City should market the Hi-Dollar Warehouse for a mixture of civic and commercial uses. In order to encourage a successful development the following uses should be considered: <ul style="list-style-type: none"> ◆ A government use, such as offices or meeting space, to accelerate loan approval and construction ◆ A Visitor's Center ◆ A signature destination restaurant 	Ongoing	Downtown Development Corporation and Wilson Visitors Bureau	The Downtown Development Corporation has issued a RFP for the Hi-Dollar Warehouse with the purpose of creating a mixed use space.
10. Promote partnerships facilitating preservation real estate activities with Preservation of Wilson.	Ongoing	Planning and Development Services, Preservation of Wilson	Ongoing – the City meets with Preservation of Wilson regularly.

Implementation Action	Timeline	Entity Responsible	Status - 2012
11. Revitalization and rehabilitation of blighted and vacant properties is paramount. For those properties that cannot be addressed by these means, the City should seek new funding sources to fully fund the City's demolition program.	Short Term	Planning and Development Services	Ongoing. The City's Brownfields program addresses blighted and vacant properties. The City received a \$200,000 grant in 2010 and applied for another in 2011. The City continues to demolish buildings that cannot be saved.
12. Provide incentives to developers with projects in the Highway 301 Corridor, such as <ul style="list-style-type: none"> ◆ Reduce City of Wilson utility connection fees for Highway 301 Corridor developments ◆ Offer an accelerated entitlement process ◆ Negotiate property tax credits for the incremental increase in value over a specific period 	Short Term	Planning and Development Services	Has not occurred. A special taxing district was discussed with the Highway 301 Committee but was not implemented.
13. Consider development of a "One Wilson" Park at the location of Downtown Alive events.	Medium Term	Downtown Development Corporation	Downtown Alive concerts are likely to be held at the new Whirligig Park once it is built.
14. Extend sidewalk improvements from Nash Street to side streets within the Main Street District. Consider burying overhead lines in this area.	Medium Term <u>Long Term</u>	Planning and Development Services and Public Services	The City is reviewing sidewalks in this area. Has not occurred.
15. Explore corporate partnerships in return for discreet advertising signage in gateway areas and other gateway design features.	Medium Term	Planning and Development Services	The Wilson Appearance Commission is currently working with planners on gateway design opportunities.
16. Consider development of a land bank to acquire and redevelop vacant and abandoned properties with tax liens. Work with City leaders to encourage the State legislature to authorize the use of this tool.	Medium Term	Planning and Development Services	As discussed in #5 of the priority items, the City is exploring this opportunity and holding discussions with Wilson County Tax Office and the Housing Authority. The City is researching state legislation to allow land banks, but it is currently not allowed by the state.

Implementation Action	Timeline	Entity Responsible	Status - 2012
17. Consider new funding mechanisms to promote redevelopment in the Center City: <ul style="list-style-type: none"> ◆ Tax Increment Financing ◆ New Markets Tax Credits ◆ Grants or low-interest loans from non-profit community development foundations, such as the Golden Leaf and Z. Smith Reynolds foundations. ◆ A collaborative low-interest fund with area banks and financial institutions <ul style="list-style-type: none"> ◆ Section 108 Loans ◆ Economic Development Initiative (EDI) and Brownfields Economic Development Initiative (BEDI) grants. ◆ Small Business Administration (SBA) 504 Loans 	Medium Term	Economic Development Council and Downtown Development Corporation	Ongoing as opportunities arise. Downtown has received grants for the Whirligig Park project. The City has obtained a Petroleum Brownfields Assessment Grant (in 2010) and has applied for a Hazardous Materials Brownfields Assessment Grant (in 2011).
18. Consider creating a revolving fund for real estate purchases and dispositions within the Highway 301 corridor.	Medium Term	City Administration	Has not occurred.
19. Develop design guidelines for redevelopment along the Highway 301 Corridor.	Medium Term	Planning and Development Services	Has not occurred.
20. Work with Wilson Community College to develop a plan for the Herring Road Avenue Corridor, including gateway treatments and reuse of vacant buildings.	Medium Term	Planning and Development Services	Has not occurred.
21. Develop a Heritage Tourism Plan for Wilson that markets Wilson as a unique, historic destination along I-95.	Long Term	Downtown Development Corporation, Visitors Bureau, and Preservation of Wilson	Has not occurred. However, the Whirligig Park will play a role in the development of this Plan. A marketing plan for the Park is being developed with students at ECU.

Implementation Action	Timeline	Entity Responsible	Status - 2012
Quality of Life			
22. Advertise community events in the Wilson Parks and Recreation newsletter.	Ongoing	Parks and Recreation and Public Affairs	Ongoing.
23. Working with local partners, identify ways the City can assist in attracting and recruiting new cultural and entertainment establishments and activities to the City.	Short Term	Visitors Bureau	Ongoing. Whirligig Park planning and fundraising is in progress. The Visitor's Bureau has moved to Downtown Wilson to help promote Downtown.
24. Working through the Citizens Academy, poll citizens on the best ways to provide information about public events and activities.	Short Term	Public Affairs	Have completed with two citizens academies, will continue with new groups.
25. Publicize the City's community calendar on the Wilson Times website.	Short Term	Public Affairs	Wilson Times has created its own community calendar since implementation.
26. Explore opportunities for developing a comprehensive, multilingual community calendar that includes civic, cultural, recreational, educational, and other events.	Short Term	Public Affairs	Calendar has been created and is in place, but not multilingual.
27. Continue to conduct the Citizens Academy and expand outreach to Spanish-speaking citizens.	Short Term	Human Relations	Ongoing – the Citizen's Academy continues to be held. The City offers Spanish-speaking services to those who request it.
28. Organize cultural events that display the unique character of the City and its residents. Such events could include a public market, art show, and concert with local musicians.	Medium Term	Downtown Development Corporation and Visitors Bureau	Ongoing. The City is planning to hold programming at the new Whirligig Park when it opens. The Police Department holds movies at the Paul V. Berry park. A Wednesday farmer's market is held downtown. Downtown Alive is a concert series held downtown on Wednesday nights, and First Fridays is a concert series held on the library lawn. Events are also held downtown during the holiday season, and cultural events are held frequently at Barton College and Wilson Community College.

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Neighborhoods and Housing			
29. Consider establishment of a local "Weed and Seed" program.	Short Term	Police and Community Development	Has not occurred, though the opportunity was examined. When the opportunity arises, the police will pursue this program.
30. Examine appropriate incentives, shifting expenses from City initiated demolitions to assistance with rehabilitation when appropriate.	Short Term	Community Development and Planning and Development Services	The City is going to try this approach at 113 and 115 Goldsboro Street. They are doing stabilization to the properties then marketing them for sale.

Implementation Action	Timeline	Entity Responsible	Status - 2012
<p>31. Implement the Housing Improvement Action Strategy Plan for Wilson.</p>	<p>Medium Term</p>	<p>Community Development</p>	<p>Staff is currently implementing several grant programs that address the implementation of housing improvements. The Urgent Repair Program provides grant assistance to low income owner-occupants that have severe housing conditions. This year, 74 applications have been received, but due to limitations on funding, 10 units have been addressed thus far.</p> <p>The Single Family Rehabilitation Program allows for the substantial rehabilitation of low income owner occupied homes, and provides for up to \$40,000 of improvements per unit. This year, 6 homes have been completed. More than 23 applications for assistance were received and the remaining applicants are being held pending the release of additional funding from the NC Housing Finance Agency, which funds this grant program.</p> <p>Spearheaded by the City, the Freeman Place Project involves a partnership with the Wilson Home Builders Association. The City provides down payment and closing cost assistance to those that qualify for New Homes Loan Pool funding. The City's role involves the acquisition, clearance and predevelopment planning for a 50 home subdivision. Buildable lots are deeded to eligible builders who, in turn, use their own construction funds to build the homes for pre-qualified buyers. Fifteen (15) homes have been completed or are under construction. We continue to market and qualify buyers for the remaining lots.</p>

Implementation Action	Timeline	Entity Responsible	Status - 2012
32. Consider establishment of neighborhood conservation districts to protect neighborhood character and socially, historically, or architecturally significant structures.		Planning and Development Services	Has not occurred. However, the Unified Development Ordinance will help to address lot compatibility issues.
Economic Development			
33. Work with local economic development partners, such as the Wilson Economic Development Council, Chamber of Commerce, Wilson Downtown Development Corporation, and Wilson Downtown Properties to identify future development opportunities and assist with development approvals by providing zoning and infrastructure to foster development of new employment centers, as guided by the Future Land Use map.	Ongoing	Planning and Development Services	The City is analyzing the zoning map as it creates the new Unified Development Ordinance zoning map. The City has rezoned Woodard Parkway Corporate Park to create an industrial zone, guided by the Future Land Use Map.
34. Work with local partner organizations, such as the OIC, to identify ways that the City can assist with reaching the goal of enhancing job readiness of the local workforce.	Ongoing	City Administration	Ongoing.
35. Work with local partner organizations to market Wilson as having the most advanced fiber-optic network in the State and one of the best in the nation.	Ongoing	Public Affairs	Ongoing.
36. Seek funding assistance from the Federal EPA and other organizations to identify and assess Brownfields in Wilson and develop strategies for remediating and redeveloping these properties.	Ongoing	Planning and Development Services	The first Brownfield grant, received in 2010, is wrapping up. It provided assessments to six properties. The City has applied for a second grant.

Implementation Action	Timeline	Entity Responsible	Status - 2012
37. Work with the Economic Development Council to develop a strategy for protecting industrial parks from encroachment by residential subdivisions. Locations proximate to residential areas are often not preferred by prospective businesses due to potential impacts from industries.	Short Term	Planning and Development Services	This will be part of the Unified Development Ordinance process as it reviews the zoning map.
38. Update the EDC website to include information on available State and local resources available to small businesses, including funding, training, grants, and location assistance.	Short Term	Economic Development Council	New EDC website went live in 2011; updates are ongoing
39. In coordination with local economic development partners, identify barriers to local business development that the City can take action to amend.	Short Term	Planning and Development Services	Ongoing process.
40. Identify the appropriate agency/organization and position to coordinate the local small business development efforts occurring in Wilson.	Short Term	Economic Development Council & City Administration	Not yet occurred
41. Work with existing businesses in Wilson to develop business expansion strategies that capitalize on local technologies.	Short Term	Economic Development Council & Greenlight	Ongoing
42. Following development of Woodard Parkway, work with the Economic Development Council to identify long-term needs for a new industrial park. Determine potential sites appropriate for this type of development.	Medium Term	Planning and Development Services & Economic Development Council	Not yet applicable; Woodard Parkway is still being developed.

Implementation Action	Timeline	Entity Responsible	Status - 2012
43. Analyze development approvals, recruitment efforts, locations of newly established businesses and locations where businesses are not succeeding to identify trends. Trends that show that recruitment efforts are inconsistent with Downtown business development initiatives should be addressed.	Medium Term	Planning and Development Services, Downtown Development Corporation and Economic Development Council	A Recruitment & Retention Specialist was hired for the Downtown Development Department.
44. Periodically develop a community leakage analysis to identify areas where a business recruitment initiative might be successful in attracting new business.	Medium Term	Economic Development Council	On going; currently developing a 5-year strategic marketing plan
Parks and Recreation			
45. Encourage private development of youth recreational facilities, such as a skating rink.	Ongoing	Planning and Development Services and Parks and Recreation	Ongoing.
46. Explore opportunities for the potential sale and/or reuse of small mini-parks that are not actively in use. Neighborhood community gardens or neighborhood owned open spaces or passive park areas are two options for reuse of these sites.	Ongoing	Planning and Development Services and Parks and Recreation	A discussion of how to address these parks has begun. Though not a reuse of an unused park per se, a community garden is planned for an unused area of Reid Street Community Center and will be installed in 2012. This is expected to provide an example for how other vacant areas/parks in the City can be utilized for community projects.
47. Amend zoning and subdivision ordinances to include provisions that encourage or require new residential developments to include open space, park areas, and greenways.	Short Term	Planning and Development Services and Parks and Recreation	Greenway provisions are going to be included in the Unified Development Ordinance.

Implementation Action	Timeline	Entity Responsible	Status - 2012
48. Work with community neighborhood watch programs to develop strategies to ensure the safety and proper use of local parks.	Short Term	Parks and Recreation	A Neighborhood Watch has been created in the Old Wilson Neighborhood; their presence increases the safety of public areas within the neighborhood. Also working with the possibility of furthering community watch program to other neighbors.
49. Consider opportunities to partner with businesses to provide new recreational facilities and programs for area youth. The privately sponsored Boys and Girls Club in Manassas, Virginia, is an excellent example of this type of partnership.	Short Term	Parks and Recreation	Privately operated youth programs have been created in Wilson. The SPOT program is a great example, and is a partnership with BB&T. We also partner with Wilson County Schools, Wilson City Little League, Wilson Youth Soccer Association, Special Olympics, Barton College and the ARC.
50. Explore expansion of recreational programming for seniors.	Short Term	Parks and Recreation	Increasing Senior programming is a priority.
<p>51. Targeted improvements to existing parks and recreational facilities and development of new facilities to be undertaken by the City include:</p> <ol style="list-style-type: none"> 1. Future construction or renovation of neighborhoods parks, such as Cavalier Terrace 2. Development of a new recreation center and renovation of existing recreation centers 3. Development of a new indoor pool at the Gillette complex 4. Improvements to Wedgewood Golf Course 5. Provide additional trails/multi-use paths, and other recreational facilities at Lake Wilson park 6. Development of the greenways system as identified in the 2008 Bicycle Plan 	Medium Term	Parks and Recreation	<ol style="list-style-type: none"> 1. Cavalier Park improvements are planned but have not occurred. 2. Has not occurred; improvements ongoing, seeking funding. 3. Has not occurred. However, two additional soccer fields have been added at Gillette Soccer Complex. 4. Ongoing. 5. Parks and Recreation will be partnering with the Bicycle and Pedestrian Advisory Board to plan a trail for Lake Wilson. 6. The Unified Development Ordinance will have language to support greenways, though no greenways have been planned yet. Funding is being sought.

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52. Explore opportunities to provide a dog park within the Center City area.	Medium Term	Parks and Recreation	This project is currently being researched to find suitable locations and estimate costs.
53. Working in collaboration with Wilson County, explore opportunities to provide a new community park.	Medium Term	Parks and Recreation	Has not occurred.
54. Working in collaboration with Wilson County, explore opportunities to improve Lake Wilson by providing trails, passive park areas, restroom facilities, and other amenities.	Medium Term	Parks and Recreation	Parks & Recreation plans to partner with the Wilson Bicycle and Pedestrian Advisory Board to plan a trail around Lake Wilson, followed by other amenities.
55. Explore opportunities for partnering with Wilson Community College and Barton College to provide new recreational facilities and programs for City-wide use.	Medium Term	Parks and Recreation	Has not occurred.
56. Working with Wilson County Schools, explore opportunities for joint-use of parks and recreational facilities on school grounds for use by the general public during non-school hours.	Medium Term	Parks and Recreation	Currently have agreements with Fike High School, Hunt High School, Vinson Bynum Elementary School and Eastern North Carolina School for the Deaf.
57. In the future, identify need for parks and reserve land in Wilson's growth area for new facilities.	Long Term	Parks and Recreation	Ongoing.
Capital Improvements and Infrastructure Planning			
58. Work with the North Carolina Department of Transportation on a partnership to utilize the City's fiber optic network to coordinate intersection signal timing.	Short Term <u>Medium Term</u>	Public Services	This is currently being researched. Working towards getting on the STIP (state transportation improvement program).

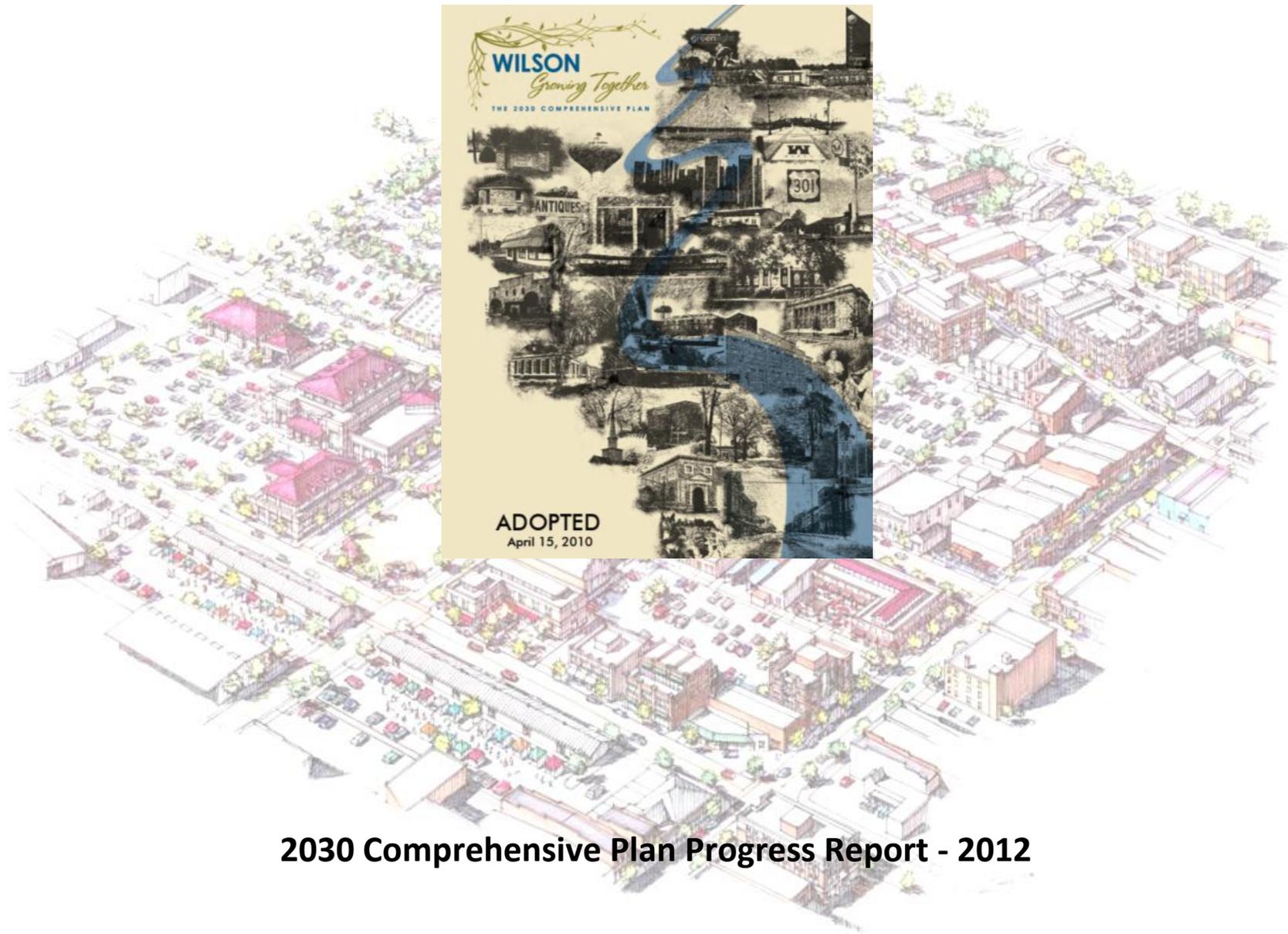
Implementation Action	Timeline	Entity Responsible	Status - 2012
59. Identify solutions for the congested intersection at Raleigh Road Parkway and Forest Hills Road in the Comprehensive Transportation Plan.	Short Term	Public Services	Part of the solution is extending Wolfrap Drive (currently under construction as of April 2012) and Westwood Ave (which will be under construction later this year). The City is currently in a municipal agreement with DOT for these projects. DOT's study showed that these projects will reduce traffic on Raleigh Road at that intersection by 15-20%. Once these extensions are complete, DOT has plans to do widening on Raleigh Road at Forest Hills to add an additional turn lane.
60. As part of the Comprehensive Transportation Plan, identify one-way pairs in Wilson and set priorities for conversion/improvement of these pairs.	Short Term	Public Services	Raleigh Road Parkway and ACC Drive will be converted to two-way streets (estimated completion in 2012). Currently researching cost and feasibility of converting one-way streets downtown.
61. As part of the Wilson Comprehensive Transportation Planning process, work with Wilson Community College to identify needed multi-modal transportation enhancements to improve accessibility to Wilson Community College, including pedestrian and bicycle access and transit service.	Short Term	Public Services	This need was included in the Comprehensive Transportation Plan (adopted 2011) but has not been implemented.
62. Ensure that public right-of-way for roadways have adequate space for locating all underground public utilities.	Short Term	Public Services	This will be included in the Unified Development Ordinance development specifications.
63. Consider providing a dedicated, annual funding source to pay for public pedestrian and bicycle improvements. A potential source of income is an increase in the vehicle licensing fee for vehicle registrations.	Short Term	City Administration and Finance	Has not occurred.
64. Develop a formal funding plan for siting, design, construction, and maintenance of Fire Station #6.	Short Term	Fire/Rescue Services and Finance	Ongoing – the fire department continues to seek funding.

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65. To assist with employment access out of Wilson, study the viability of a van pool service to destinations in the Triangle and Greenville.	Short Term	Public Services and Planning and Development Services	This is discussed in the Comprehensive Transportation Plan (adopted 2011) but a formal study has not been done.
66. Seek re-enlistment of the Wilson Industrial Air Center Airport in the National Plan for Integrated Airport Systems. This designation will make the airport eligible for federal funding to make improvements.	Short Term	Wilson Industrial Air Center Airport Authority	We continue to work on this. Will probably not happen in 2012.
67. Develop a collector street alignment to protect major corridors, such as between Airport and Merck Roads. A model alignment to consider is Westwood Boulevard.	Medium Term Long Term	Public Services and Planning and Development Services	Part of this is being done with the extension of Westwood Ave (from behind Lowes to Heritage Drive). As part of approval of subdivision plans recently submitted in that area, a stub street was required to accommodate this future extension. So, Plans are in place for this to happen but it will be a long-term project.
68. Using traffic studies and forecasts, examine the applicability of a super-street concept and other road designs to protect and enhance travel times and public safety on major thoroughfares, particularly for U.S. 264 (Raleigh Road Parkway.)	Medium Term	Planning and Development Services and Public Services	No studies have been completed, but this is discussed in the Comprehensive Transportation Plan (adopted 2011).
69. Assess the local transit system and its ability to provide adequate transportation service to citizens in need.	Medium Term	Wilson Transit System and Public Services	Ongoing.
70. Expand the Wilson Industrial Air Center Airport's runway from 4,500 feet to a minimum of 5,000 feet to accommodate larger aircraft.	Long Term	Wilson Industrial Air Center Airport Authority	We continue to work on this. Will probably not happen in 2012.

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Partnerships			
71. Work with Wilson Community College and Barton College to develop mentoring programs to assist students in underachieving public schools.	Short Term	Human Relations	Barton College has significantly expanded their program working with Margaret Hearne Elementary, and the First United Methodist Church has a mentoring program at Margaret Hearne.
72. Develop a program to donate used municipal computers and establish neighborhood resource computer labs for after school and workforce training programs. Work with Barton College and Wilson Community College to teach classes at these neighborhood centers.	Short Term	Human Relations and Planning Development Services	Has not occurred.
73. Work with Wilson County to develop a formal agreement for coordinating information on development proposals in areas of mutual interest. Consider agreements to amend County zoning in areas of mutual interest.	Short Term	City Administration and Planning and Development Services	This will not be done until the Unified Development Ordinance is adopted.
74. Coordinate Parks and Recreational facility development and programming with the efforts of other religious and non-profit groups to provide after school programming that is accessible and affordable to all students in the City.	Short Term	Parks and Recreation	Has not occurred.
Sustainable Planning			
75. The City will review all procurement requests and whenever possible use locally-owned vendors.	Ongoing	Administration	Ongoing.

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76. Adopt measures to reduce water consumption in City-owned facilities, such as purchasing new bathroom facilities that do not use potable water or use less water than traditional facilities. Reduce the need to use potable water for landscape irrigation.	Short Term	Public Services	A pilot program installed a waterless urinal in City Hall. Reclaimed water is being used for landscape irrigation at the Operations Center, Wedgewood Golf Course, Burt Gillette, and sod growing at the wastewater treatment plant. We are the biggest reclaimed water user in NC based on our size.
77. Develop incentives or bonuses within the City's Zoning and Subdivision Ordinances to encourage development of projects that meet energy conservation goals.	Short Term	Planning and Development Services	Has not occurred.
78. Consider expanding the municipal recycling program to include recycling receptacles in public spaces, such as Downtown.	Short Term	Public Services	The City is looking at this opportunity with the development of the Whirligig Park, as well as the Educational Forest.
79. Adopt measures to reduce solid waste and to encourage recycling in all City-owned and maintained properties.	Short Term	Public Services	More recycling bins have been placed in City Hall, and one-sided sheets of used paper are donated to schools for use as scrap paper.
80. Develop public outreach programs to educate the public about the benefits of energy conservation, including costs savings to the individual household, reducing the carbon footprint for the community, and promoting a more sustainable lifestyle.	Short Term	Public Affairs	The Chamber of Commerce has started with Wilson Sustainable Communities Council, which is looking at opportunities such as this.
81. Develop public outreach programs to educate the public about the need to reduce water demand and wastewater discharge to maintain a healthy water supply. Provide information about ways to reduce wastewater discharges, such as low-flow or no-flow toilets, efficient faucets, and graywater reuse.	Short Term	Public Affairs, <u>Public Services</u>	Ongoing.

Implementation Action	Timeline	Entity Responsible	Status - 2012
82. Using a geographic information system, identify trees and tree groves in the City that are critical for maintaining a forested canopy and habitat areas. Provide further protection for these areas.	Medium Term	Planning and Development Services	An urban forestry program has been initiated, thanks in part to a grant received in 2011 to identify all street trees in the Center City as well as establish an educational forest. As part of this program, ecologically significant areas will be identified.
83. Prepare a tree-planting and pruning manual for the City. The manual should include information on appropriate types of trees for specific conditions, pruning techniques, maintenance of trees, etc.	Medium Term	Parks and Recreation	This may be an outcome of the urban forestry program.
84. Develop a long-term strategy for maintaining City-owned trees and landscaped areas.	Medium Term	Parks and Recreation	As mentioned above, an urban forestry program has been initiated. This will include strategies on how to maintain the city's trees.



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