

# PARKS AND RECREATION MONTH

City Council Meeting

July 21, 2016



# JULY IS NATIONAL PARKS AND RECREATION MONTH

- Designated in 1985 as a national observance
- Highlights community benefit of parks and recreation programs
  - Protecting open space and natural resources
  - Promoting physical activity
  - Enhancing quality of life for residents
- Local recognition
  - Website feature
  - Social media content

# ENGAGEMENT IN RECREATION PROGRAMS

- 1,088 summer campers
- 4,453 youth and adult athletic participants
- 3,110 program participants



## NEW & GROWING PROGRAMS

- Adult kickball
- Adult summer basketball
- Church teams added to spring softball
- Golf camp
- Gymnastics camp
- Aqua Zumba

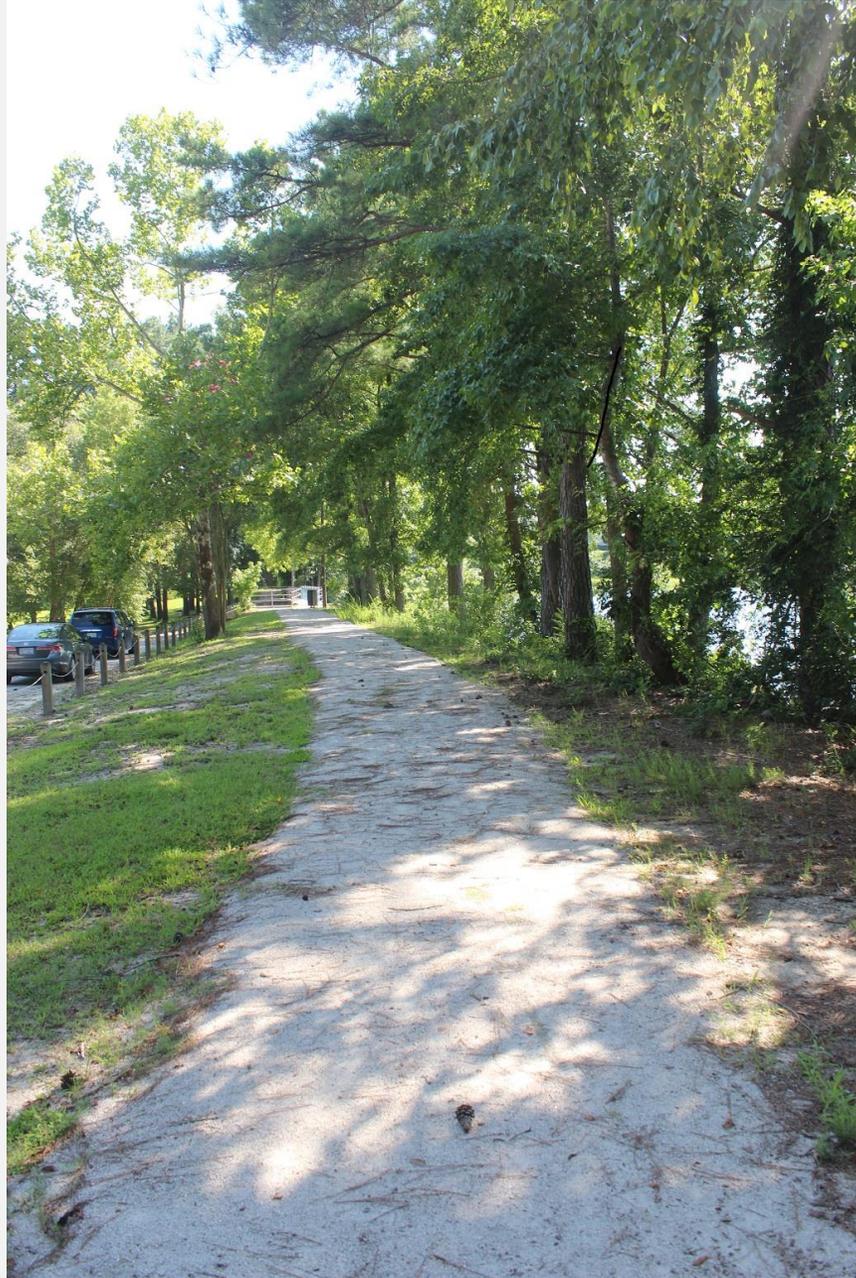
# GILLETTE'S ECONOMIC IMPACT

- \$3 million annual economic impact
- More than 25 state, regional and national tournaments each year



## RECENT ACCOMPLISHMENTS

- \$10,000 Health Care Foundation grant
- \$60,000 raised for scoreboards at Gillette Soccer Complex
- Hosting 11-12 year old North Carolina Little League Championship Tournament
  - Five district tournaments
  - Two state tournaments
- Planned improvements at Lamm Park, Five Points Park, Cavalier Terrace Park and Lake Wilson Park



LAKE WILSON  
PARK



WARREN  
STREET PARK

# LANE STREET PARK



PROCLAMATION